**SPACE COAST RUNNERS**

**MINUTES OF SEPTEMBER 18, 2017 BOARD MEETING**

**Merritt Island Pro-Health 7:00pm**

**Board Members / Officers Present:** Bob Rall, Carol Ball, Nancy Foresteire, Bob Alexander, Keith Dutter, Cyndi Bergs, Howard Kanner, Harry Prosser, Loran Serwin, Shelley Williams

**Board Members / Officers Absent:** Lisa Hamelin,

1. **Meeting Call to Order:** Bob Rall, 7:01 pm
2. **Review / Modify Agenda:** Discussion of SCR exec director and meeting time change.

# **Changes to Last Month’s Minutes:** Accept Aug. minutes. M/S/P/Cyndi/Keith.

1. **August Treasurer’s Report** (Carol): Approval tabled till Oct. Questions regarding YTD amount of NL expenses and discrepancy between ROY revenue & ROY disbursement on Income Statement. Carol reported 3 open invoices paid 9/18, leaving a $285.00 balance.

SCR Savings Account Balance Aug 31, 2017: $63,717.17

SCR Cash Balance July 31, 2017: $23,802.62

SCR Deposits for Aug 2017: $7,606.00

SCR Total Disbursements for Aug 2017: ($13,375.12)

SCR Open Invoice Balance as of Aug 31, 2017: $ 420.00

Total All Accounts: **$81.750.67**

# **Guests:** Brittany Streufert

# **Guest Speakers:** None

# **Committee Reports**

* 1. **Planning Committee (**Bob R**)  **
     1. **Strategic Planning**: Bob went over Working Strategic Plan and Action Plan to implement & achieve our vision. Look over documents and send comments. Highlights: Promote brand recognition and SUCCEED tag line, create new SCR logo with contest, define member benefits (new welcome packets are great), possibly develop elite team, SCR track meet, use 2-entry account system, explore use of Quick Books, move budget to fiscal year, define family membership to domestic partnership of 2 adults and children under 25 at same address. align documents, develop policy on small & big-ticket expenditures, make safety top priority.
        1. **Executive Director**: Talked about need for part-time SCR executive director.
        2. **Meeting time**: Move to earlier time? Board members can’t make it earlier. Should manage time better & send info ahead of meeting.
  2. **Communications Committee** (Shelley)

### Newsletter (Brittany) Would like race team to submit monthly article.

### Social Media (Brittany) Auction for Christian Lake’s SC Half Marathon bib went to Troy Smith and raised $200 for FIT CC.

### Volunteers: Brittany is working on on-line form for people to log hours. After discussion of getting database of volunteers to RDs and future of volunteer of the year, decided to keep doing as we are as a means to help RDs access our info for volunteers. Brittany will work on membership, volunteer wording that email addresses may be shared with SCR ROY RDs only, not any third parties.

## Marketing Committee (no chair): Should we combine with communication committee? Put on agenda for October meeting.

* + 1. EBlasts: Bob R. Continuing
    2. Newsletter Advertising: Will get clarification from Lisa on advertising proposal for yearly Pay-at-One-Time discount.
    3. Swag: Need to order items that will fit in new member envelopes
    4. Online Store (Carol/Brittany) Brittany getting pricing for items. Needs design for shirts. Will reach out to Suzie Meltzer and report back next month. Carol getting design information for white visors with “Space Coast Runners” written out on them.

## Community Committee (Bob A)

## Coaching (Bob A/Shelly): Spring 2018 5K Training Team 8-wk program for EMC. Goal is zero impact on SCR budget. Need certified coach & pacing volunteers. M/S/P/Harry/Howard to approve attached training plan concept.

* + 1. **Race Credits:** (Lisa) tabled for Oct meeting.
    2. **Membership** (Brittany): Asked Driven if we can tell how many members go inactive every month. Waiting on answer. Can we show number of members last 12 months?
       1. **August membership:** 9 family, 17 individual, 1 student, 19 total new members.
       2. **September membership**: 2 family, 4 individual, 4 total new members
       3. **Current membership**: 9/18/17 = 858. **Full report**: 
  1. **RACE COMMITTEE**: (Keith)
     1. **Committee Members**: Keith Dutter, Matt Mahoney, John Wall, Lori Kruger, Shelly Williams, Molly Kirk. Will report their recommendations at December meeting.
     2. **Race Report**: (Keith) Request to add percentage of men and women

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| --- | --- | --- | --- | --- | --- |
| **Race** | **Date** | **M** | **F** | **Total** | **F / M** |
| Island Time | 8/26/17 | 142 | 188 | 330 | 1.75 |
| Be your own Superhero | 9/2/17 | 42 | 57 | 99 | 1.74 |
| Eagle Pride 5K | 9/16/17 | 105 | 123 | 228 | 1.85 |

* + 1. **Turtle Krawl/ROY Series**: M/S/P/Cyndi/Harry that the 2017/2018 Series will now consist of 9 races for “Ran All Races,” and TK will be a forced drop and participants will have two other drops. Howard voted against.
    2. **ROY Series Rules**: Need to be updated regarding cancellations. Referred to Strategic Planning/Document Review.
    3. **Run Domestic Violence 5K**- cancelled
    4. **SC Marathon Task Force**: Next meeting 10/19, 6:30 pm @RZ. 3-yr qualifiers -1,709; 5-yr qualifiers – 2,126. Shown bibs. Medals come in end of Oct. Medal unwrapping party in November. Need volunteers for packet p/u all week at RZ and at Expo. Need road cleanup team volunteer. Marathon Committee to send info to Brittany for NL.
    5. **SCC/EOD Liaison for PoP** (Howard/Brittany)
       1. **SCC:** Everything on schedule. Has 117 signed up – 25% of last year. TK participants offered $5 discount for one week into the SCC 2 Mile race since the TK got cancelled. Updating dragon.
       2. **EOD**: Registration will open next week. 200 Slay the Beast medals being ordered.
  1. **SOCIAL COMMITTEE**: (Howard) Will form a task force for winter social. Possibly do prediction run.
  2. **STRATEGIC PARTNERSHIPS**:
     1. Corporate Sponsorship – Tabled Bob & Lisa will provide more info.

1. **OTHER BUSINESS**:
   * 1. Free table space at Run Walk Roll Against Bullying 5K 10/21 – don’t want to participate.
     2. Free table space at Cocoa Beach Half Expo (Ron Jon’s parking lot). Will get volunteers.
     3. Roberta Osterling. Fell at Downtown Melbourne and Island Time. Erin at RZ having conversation. Let RZ handle. Possibly getting a walking companion.
     4. Document printing. It was noted information should be sent ahead and you can print your own if you want instead of club printing agenda, minutes, financials, reports, etc.
2. **Next Meeting** – Monday, October 16, 2017, 7 pm @ Viera Pro-Health
3. **Adjournment** -- M/S/P/Harry/Keith to adjourn 8:53 pm.

*Minutes prepared by Nancy Foresteire, Sec.*